1. Application form:

Name:

Company (If Applicable):

Business Registration No. (If Applicable):

HKID:

Years of Experience for Online Sales:

1. Product for sale

(think of these products will uploaded to your own website, the product code should be unique and compatible with the product photo)

We suggest you to have at least 35-50 products to be filled into this list (it can be on a separate file) for us to consider. And suggested that all products should stick to one or two category (e.g. 50 products of household product or 50 products of mobile accessories etc.)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Product Code | Product Name | Product Description | Suggested Keyword (if applicable) | Selling Price |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

1. Product photo (send us in a zip file, all the photo should be named with comparable product code)
2. Website promotion proposal (By answering these questions, your proposal about running a webstore is nearly complete. Try your best to fulfil the questions.)
3. How to secure the continuity of new arrival product to be listed on website
4. How to generate content or topics that raise public interest or focus on your website or product? By what means (Online Media? Social Media? Video Distribution?)
5. Can you estimate the following cost?
6. Shipping cost
7. Advertising cost
8. Content generation cost
9. Content distribution cost
10. Other overhead cost (rental fee, logistic add-on, miscellaneous etc.)